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Introduction

Delta Decisions Inc. has been provincially incorporated since 1998. We have worked with many companies and organizations consulting, developing, managing and marketing effective Websites that work and would be happy to assist you with this initiative.

Delta Decisions Inc. offers prompt, professional, personal service and complete coordination of all the resources you may require. Our dedicated, bilingual and competent staff are focused on meeting and exceeding our customers' expectations in terms of value, quality and timeliness of our services.

Our services include: domain name registration, email and alias set up, Website and graphic design, flash and 3D animations, ASP, PHP, CF, JS programming at the senior level, content management systems, e-commerce and custom database applications and all aspects of SEO (Search Engine Optimization) and online marketing.

Website 101

At **Delta Decisions Inc.** we always want to educate our clients on the basic fundamentals of having a website. We call it our “Website 101” outline.

There are four costs to owning or having a company website. Two of those costs are annual fees, and the other two are typically a one-time only fee.

WEBSITE HOSTING

This is an annual fee for the allocation of disk space on a server to hold all your website pages, graphics and videos. This fee also includes your email addresses, your website statistics, and much more. Cost: ~ \$240.00 per year

DOMAIN REGISTRATION

This is the rights to ownership of the actual name of your website. Example: www.deltadecisions.com
Once again, this is an annual fee paid to an internet registry. With our hosting service, we are able to waive the fee for .com extensions. However, Canadian level domains (.ca or .cn.ca) are not waived. Cost: ~ \$50.00 per year

WEBSITE DESIGN

This is typically a one-time fee for the actual creation of the website. This is our fee for creation of the site, creation of logos and graphics for the site. Ensuring error free navigation within the site, ensure all external links are validated. Upon completion of the website, the design is now the clients property, and can be used with another

Quote of the month: "What you get by reaching your destination isn't nearly as important as what you become by reaching that destination."

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design company should you so desire. Cost: ~ \$100's – \$1000's
The design area can change from a one-time fee to a recurring fee if website maintenance is factored in. The price for this varies according to the needs of the client, and if the website is "static" or "dynamic" in its content.

WEBSITE MARKETING

Once again, typically a one-time fee, but ongoing if you want to continue ensuring high levels of traffic to your website. This should typically be a percentage of the businesses overall marketing campaign. The percentage can initially start from 1-2% of the overall budget, and go as high as the ROI increases.

Hosting Offer

For the month of April our regular priced shared hosting package will be ½ price for any new accounts. Get the award winning hosting service your business needs, now at ½ price. We also have special prices on virtual and dedicated servers. Contact us today for more details.

This offer is for new customers only.

E-commerce Specials

Late in 2006 we announced our new and improved ecommerce solution. We branded the solution at www.our-store-demo.com. Feel free to visit the demo site, and see what features this solution can bring to your business.

Integrated inventory management, content management and even newsletter management are just a few of the main features that come standard with this solution.

Contact us today for a complete demo and to discuss the costs and benefits of this type of solution. The solution can be 100% customized to meet your needs, or we can simply create you a basic solution with the industry standard shopping features and overall design.

Referral Rewards

Did you know, as an existing client of Delta Decisions Inc. we offer several types of referral rewards? Ranging from cash incentives to free annual hosting or even free website maintenance service. Please give us a call, and we can provide you with some free marketing material and even a customized Delta Decisions Inc. pen for you and your referral. Contact us today to assist you with getting the right information to your friend/business partner/associate or just someone you think might benefit from receiving the professional service you received from us.

New Office

It is official; our expansion has led us to opening a downtown Toronto office. Right in the heart of downtown, we are more than ever available to discuss your website

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needs. Our office has a state of the art board room, with projector and wireless services throughout. Come in and see for yourself.

Job Opportunities

We are expanding, and we presently are looking for 2 positions to fill, if you know of anyone who maybe interested, please pass this information along to them. As well, see the complete information on our website at: <http://www.deltadecisions.com/delta-careers.php>

Position 1 - SALES AND MARKETING CONSULTANT

Details: We are currently in the first phase of a planned 3 phase expansion, and we are looking for aggressive, well motivated people to sell and market our Website Management Services. The potential candidates will have experience understanding what is involved in quoting simple and complex web-sites, as well as the work involved in the completion of the quoting process.

This is a commissioned based position and the percentages will be discussed in further detail during a meeting. We will be offering a bonus scenario based on performance and size of new clients.

Position 2 - JUNIOR WEBSITE PROGRAMMER

Details: We are currently in the first phase of a planned 3 phase expansion, and we are looking for a Junior Website Programmer. Your skills should include PHP and ASP programming. Knowledge of Dreamweaver is a must. You should be motivated and work well on your own or part of a team atmosphere.

If you are available on contractual bases, please contact us to discuss your availability and opportunities here at Delta Decisions Inc